

For Immediate Release

Nissan Announces Pricing on All-New 2009 cube®

– “Reserve Your cube®” Pre-launch Program Goes Live Today on NissanUSA.com –

FRANKLIN, Tenn. (Feb. 24, 2009) – Nissan North America, Inc. (NNA) today announced complete pricing on the 2009 Nissan cube®, which goes on sale in early May at Nissan dealers nationwide. In conjunction with the pricing announcement, a new “Reserve Your cube®” program, which allows customers to research and reserve the cube® of their choice, launches today at www.NissanUSA.com/cube.

The dramatically styled Nissan cube® has a starting Manufacturer’s Suggested Retail Price (MSRP)* of \$13,990 for the cube® 1.8 equipped with a 6-speed manual transmission. Three other models are also offered: cube® 1.8 S, priced at \$14,690 with the 6-speed manual and \$15,690 with the Xtronic CVT® (Continuously Variable Transmission); cube® 1.8 SL, priced at \$16,790; and the cube® 1.8 Krōm specialty vehicle, priced at \$19,370. Both the cube® 1.8 SL and cube® 1.8 Krōm come with standard Xtronic CVT®.

Available cube® technology includes the Nissan Intelligent Key™ with Push Button Ignition, Bluetooth® Hands-free Phone System, Rockford Fosgate subwoofer with six upgraded speakers, XM® Satellite Radio (XM® subscription required, sold separately) and Interface System for iPod®.

In addition, cube will be available with more than 40 individual accessories, ranging from a unique 20-color interior illumination kit and “shag dash topper” to aerodynamic body kits and custom 16-inch aluminum-alloy wheels – allowing cube® owners to personalize their vehicles to reflect their own tastes and personalities.

"Cube has generated tremendous buzz for Nissan – it's fun, functional and it's an ideal extension of cube owners' lifestyle," said Al Castignetti, vice president and general manager, Nissan Division, NNA. "Cube offers features that you just can't put a price on – clever design, inviting interior, ease of driving and outstanding quality. No other car in its segment comes close to cube."

"Reserve Your cube®"

To help consumers navigate the expected strong demand for the new cube® at launch, Nissan is making cube® inventory information available online as part of a "Reserve Your cube®" program. Accessed through NissanUSA.com/cube, buyers can view pricing, colors, trim and equipment available in their local areas, then contact a dealer to reserve a specific vehicle.

"The 'Reserve Your cube®' program will help facilitate conversations between customers and dealers, helping match cube® and owner in a timely manner," said Castignetti. "We're excited about the cube® launch and want to make the buying process as hassle-free as owning one."

About the 2009 Nissan cube®

The 2009 Nissan cube® is designed to meet the practical needs of today's active, environmentally aware drivers, providing a small footprint with a large interior space. The front-wheel drive cube® is built on Nissan's proven B-platform and is available with a standard 1.8-liter DOHC 4-cylinder engine and a choice of Nissan's advanced, smooth shifting Xtronic CVT® (Continuously Variable Transmission) or 6-speed manual transmission.

Cube®'s long list of standard safety features includes the Nissan Advanced Air Bag System (AABS), seat-mounted driver and front-passenger side-impact supplemental air bags, and roof-mounted curtain side-impact supplemental air bags for front and rear-seat outboard occupant head protection. Cube® also offers standard front-seat Active Head Restraints, Tire Pressure Monitoring System (TPMS) and Vehicle Dynamic Control (VDC) with Traction Control System (TCS), along with an Anti-lock Braking System (ABS), Electronic Brake force Distribution (EBD) and Brake Assist (BA).

Along with the long list of standard features on the cube® 1.8, the cube® 1.8 S adds body-colored outside mirrors, premium grade fabric, cruise control, cargo area cover and more. The cube® 1.8 SL adds standard CVT, 16-inch aluminum-alloy wheels, auto on/off headlights, Automatic Temperature Control, Interface System for iPod®, six speakers and more. The uniquely equipped cube® 1.8 Krōm includes an exclusive integrated body design, Krōm 16-inch aluminum-alloy wheels, sporty interior treatment, Rockford Fosgate subwoofer, Xtronic CVT® and much more.

About Nissan North America

In North America, Nissan's operations include automotive styling, engineering, consumer and corporate financing, sales and marketing, distribution and manufacturing. Nissan is dedicated to improving the environment under the Nissan Green Program 2010, whose key priorities are reducing CO₂ emissions, cutting other emissions and increasing recycling. More information on Nissan in North America and the complete line of Nissan and Infiniti vehicles can be found online at www.NissanUSA.com and www.infiniti.com.

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* MSRP excludes applicable tax, title and license fees. Dealer sets actual price. Prices and specs are subject to change without notice. Nissan cube® 1.8 available through dealer order, limited dealer inventory in stock.